

Where are you currently spending your marketing dollars?

	Print Advertising	Online Advertising	Direct Mail	Media (TV/Radio)
Annual				
or by month:				
January				
February				
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				

What level of return do you think you're currently getting?

Print Advertising

Yellow Pages

Online Advertising

Direct Mail

Media

